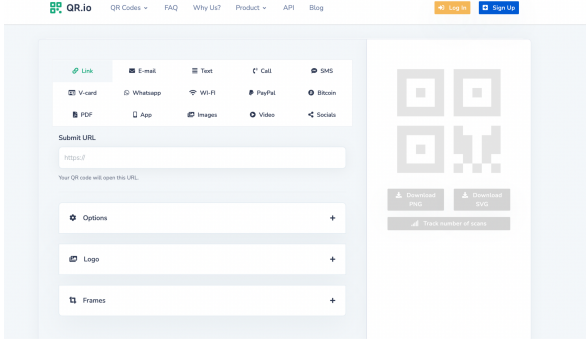
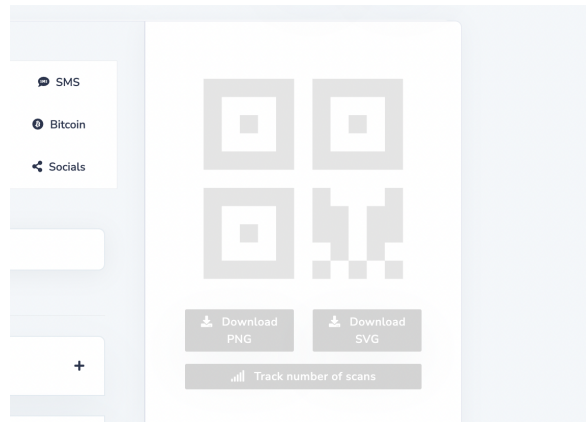


Storyboard for Camtasia QR Code Tutorial

On-screen media	On-screen text	Audio	Notes
Black background with title in blue	Creating a QR Code		Upbeat song playing softly for title introduction
Qr.io homescreen 		In this video, you will learn how to create a QR code, which is a great tool to make a website, pdf, social media, or other destination available and interactive for your viewers. There are a lot of free resources out there. But today, we are going to use one called qr.io	Move the mouse pointer around the website title to draw attention.

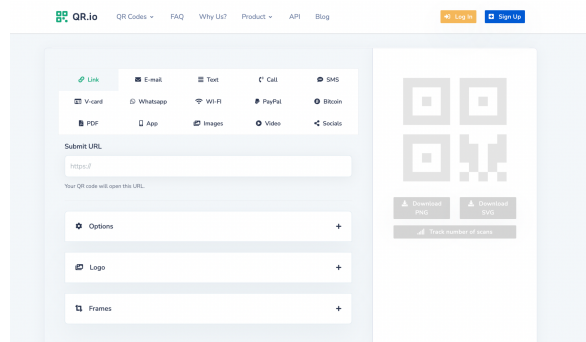
QR Code Display



Once you get to the home screen, you can begin to personalize your QR code. You will see the code update itself over on the right hand side of your screen.

Zoom in on the right side where QR code will update and display itself.

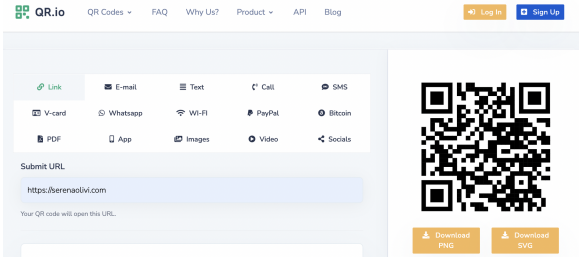
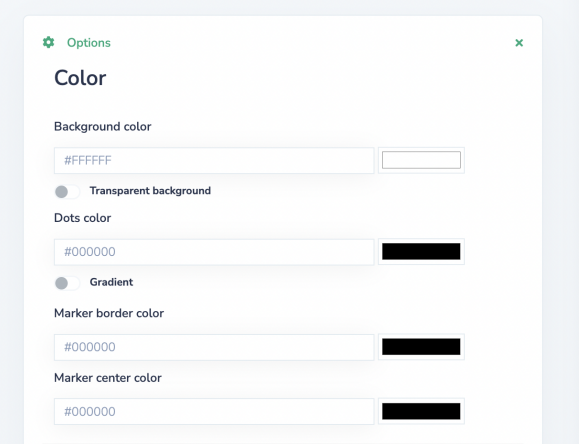
Zoom back out to full page.



First you will begin by selecting where you want the QR code to go. Link, email, text, or other destinations that you can choose from.

Today we are going to select “link”, and then type the url that we want to visit.

Move the mouse pointer over choices to draw attention to choices.

		As you can see, the updated QR code has already shown up on the right hand side.	Move the mouse pointer over the initial QR code to draw attention.
		However, we can also personalize this. If you go to options, you can change the background color, dots color, marker border or marker center color. We can click here and choose different ranges of colors, and you can make this as synchronous or as crazy as you'd like it to be. We can choose reds, blues, greens, oranges, all of it. And you'll see that it's automatically updating.	Click through colors to show options.

Shape & Form

Dots



Marker border



Marker center



Once you've done this and get it exactly how you'd like it to be, you're going to scroll down even more and we can customize the shape and form of the QR code.

So for the dots, we have lots of options and you select whatever one you like best. You can continue to the marker border, and again, choose the one that fits your goals for the QR code. And lastly, the center of the marker can also be changed, and as you click through the options, the QR code on the right hand side automatically updates.

Click on a few options for each category to show some of the choices.

Logo

Upload Logo

Choose file

Browse

Or choose from here

☐ Remove background behind Logo

Frames

Frame Phrase

SCAN ME

Phrase Font

Sans-Serif

Frame Color

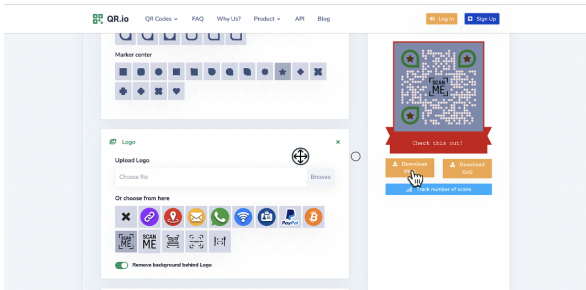
#000000

Lastly, we are going to look at “logo” and “frames”. If you have a company logo, when you download it, it will appear directly in the center of your QR code. But if you don't have a logo, you can also click the ones that are provided to you. And as you can see, it's uploading itself to the QR code that we have designed.

We can also look at the frames. And we can even do a little more with these frames by changing the phrase, changing the font, and again, changing the color if you'd like.

Click through some options to show a few choices.

Edit the phrase in frame to display quick updating time for QR code.

 The screenshot shows the QR.io website's QR code creation interface. On the left, there's a 'Marker center' with various icons and a 'Logos' section with an 'Upload Logo' button and a 'Browse' button. Below that, there's a 'Or choose from here' section with several social media and brand icons. On the right, a QR code is displayed with a red banner at the bottom that says 'Search QR code' and 'Download QR code'. A mouse cursor is hovering over the 'Download QR code' button.		Once you've gotten the QR code exactly as you want it, you're going to look at the final product here and download the image for your use. So that's it! You now know how to create a QR code.	Hover mouse over download button.
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